

## **RPII Logo Use on Company Web Sites**

Use of the RPII logo on company Web sites is subject to Board review and approval. Web sites must be submitted for approval to the Board. The use of the RPII logo on a company's Web site should not be construed in any manner, way, shape, or form as an endorsement of the company by RPII.

## **Logo Protection**

RPII logos, including but not limited to words, fonts, graphic elements, colours, and spacing, may not be altered, modified, changed in any way, or used as separate elements in any application. Sufficient white space or separation must be used so as to completely and clearly avoid any association with any other logo, organization, product, person, property, or service. Determination of sufficient separation will be at the sole discretion of the Board, which will not be unreasonably withheld.

## **Actions**

The RPII Board reserve the right to withhold, restrict or curtail use of the RPII logo or name should this Policy be violated. If a company or individual violates this Policy and uses the RPII logo or name without permission the following actions will be taken by Board:

1. A cease and desist letter will be issued to the individual or entity stating that he/she/it is not in compliance with the RPII Logo Policy.
2. If a violator does not cease and desist, the Board reserve the right to pursue legal action.
3. If a member the Board will consider using the Disciplinary Procedures.

	Individual Member	Individual Member operating as a company	Specialist Inspection Company with members as employees	Specialist Inspection and Repair Company with members as employees	Manufacturer Who also offers Inspection &/or Repair Service	Company that only uses members as consultants
Display RPII ID Badge	✓	✓	X	X	X	X
Wear RPII Hi Viz jacket	✓	✓	X	X	X	X
Use RPII after signature on documents	✓	✓	X	X	X	X
Display RPII on stationary, letterheads, compliment slips, quotations, invoices, website	✓	✓	✓	✓	✓	X
Use RPII Logo on other items such as presentations, advertisements, training documents	✓	✓	✓	✓	✓	X
Use RPII Logo on vehicles	✓	✓	✓	✓	✓	X
Product endorsements	X	X	X	X	X	X
Inspection Reports	✓	✓	✓	✓	✓	✓
Training Certificates	X	X	X	X	X	X

If not covered by any statements here, it should be referred to the RPII Board for approval